To boost **Salty Pelican Boat Tours' SEO**, we should focus on a mix of short-tail (broad) and long-tail (specific) keywords related to your location, services, and target audience interests. Here’s a comprehensive list tailored for your business:

**Core Keywords**

* St. Pete Beach Boat Tours
* Dolphin Tours St. Pete Beach
* Eco Tours St. Pete Beach
* Sunset Boat Tours Florida
* Shell Key Tours St. Pete
* Family-Friendly Boat Tours
* St. Pete Beach Wildlife Tours

**Long-Tail Keywords**

* Best Dolphin Tours in St. Pete Beach
* Family-Friendly Dolphin Tours in Florida
* Guided Eco Tours St. Pete Beach
* Sunset Cruise with Dolphins St. Pete
* Affordable Shell Key Tours Florida
* Wildlife and Dolphin Watching Tours St. Pete
* Educational Boat Tours for Families Florida
* Romantic Sunset Boat Tours St. Pete Beach
* Sea Life Tours for Kids in St. Pete Beach
* Top Rated Boat Tours in St. Pete Beach

**Location-Based Keywords**

* Boat Tours near Tampa Bay
* St. Pete Beach Dolphin Watching Tour
* Things to Do in St. Pete Beach
* Shell Key Preserve Boat Tours
* St. Pete Beach Eco-Friendly Tours
* Best Sunset Cruises near Clearwater
* Manatee Tours near St. Pete Beach
* Tampa Bay Dolphin Cruises

**Competitive Keywords**

* Clearwater Dolphin Tours
* Madeira Beach Boat Tours
* Shell Island Tours Florida
* Best Eco Tours in Pinellas County
* Dolphin Watching Tours Gulf Coast

**Seasonal and Event-Based Keywords**

* Winter Boat Tours St. Pete Beach
* Holiday Boat Tours in St. Pete Beach
* Summer Dolphin Tours St. Pete Beach
* Spring Break Activities in St. Pete Beach
* Fall Sunset Tours St. Pete Beach

**Content and Blog Topic Ideas (Keywords for Articles)**

* “Top 5 Reasons to Take an Eco Tour in St. Pete Beach”
* “Guide to Dolphin Watching in St. Pete Beach”
* “Family-Friendly Activities in St. Pete Beach, Florida”
* “What to Expect on a Shell Key Tour in St. Pete Beach”
* “Why St. Pete Beach is the Best Spot for a Sunset Cruise”

**Keywords for Social Media and Hashtags**

* #DolphinToursFL
* #SunsetCruiseStPete
* #EcoFriendlyTours
* #FamilyFunStPete
* #ShellKeyAdventure
* #DolphinWatching
* #ExploreStPeteBeach
* #VisitFlorida

This list should help with on-page SEO (titles, meta descriptions, blog content) and off-page SEO (backlinks, social media engagement). Would you like help implementing these on your website or developing content around them?

4o

**You said:**

yes

**ChatGPT said:**

ChatGPT

Memory updated

Great! Let’s get started. I can help you:

1. **Optimize Your Website Pages**:
   * We can integrate the keywords into page titles, meta descriptions, headers, and image alt text.
   * Ensure each page is optimized for specific keywords (e.g., “Dolphin Tours St. Pete Beach” for the Dolphin Tour page).
2. **Content Strategy**:
   * Develop a content calendar with blog posts based on the keyword list to drive organic traffic.
   * Create engaging, informative articles (e.g., "Best Family Activities in St. Pete Beach").
3. **Local SEO**:
   * Optimize for Google Business Profile with accurate information, relevant keywords, and customer reviews.
   * Use location-based keywords for increased visibility in local searches.
4. **Social Media Integration**:
   * Use hashtags and keywords in social media posts to boost discoverability.
   * Create content that links back to your website (e.g., blog posts, promotions).

Let me know where you’d like to start or if you need help with a specific area first!

4o